

## Run for Your Life 2021 Sponsorship Levels

	Elite \$10,000	Premium \$5,000	Platinum 2,500	Gold \$1,000	Silver \$500	Bronze \$250	In-Kind Donations
Race t-shirts will say "Presented by" along with logos at top of back of shirt	x						
Recognition as presenting sponsor on promo video and flyers (need to commit by Sept. 2)	x						
Acknowledgement on large banner used during promotion and at race	x						
Recognized as supporting sponsor on promo video (need to commit by Sept. 2)		x					
Social Media spot (Facebook Live, pre-recorded video, photo of team, etc.) to demonstrate support of event and bring attention to your business	x	x	x				
Logo on back of shirt	x	x	x				
Business Name on back of shirt				x			
Free Race Registrations	20	10	5	2			
Digital Swag Bag Coupon: Provide participants with coupons or discounts for services or products	x	x	x	x			
Recognized in email communication to all participants before and after event	x	x	x	x	x	x	
Logo on run website	x	x	x	x	x	x	
Recognized on social media	x	x	x	x	x	x	x
Custom Thank You Plaque	x	x	x	x			
Thank You Certificate					x	x	